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# Fortra Data Security

Protect your data so you can use it, not avoid it.

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# Data Security that Fuels Innovation

Security should empower innovation, not hold it back. Organizations shouldn't have to choose between moving fast and keeping sensitive data safe. Enable growth by making data visible and actionable across endpoints, SaaS, cloud, email, and AI workflows. Fortra helps organizations protect remote and hybrid workforces, strengthen posture against shadow IT and shadow AI, safeguard intellectual property, and meet compliance requirements with confidence. Our integrated data security platform discovers, classifies, and protects sensitive data everywhere it lives, enabling customers to prevent data loss while supporting M&A readiness, accelerating cloud migrations, and driving secure transformation.

# Data Security Built for Scale & Growth

Modern data risk spans far beyond compliance checklists, cutting across cloud, SaaS, email, endpoints, and emerging AI workflows. With a fully integrated platform, deep and persistent classification, and a single policy engine, Fortra reduces complexity while giving organizations the visibility and control required to operate at scale. This combination of broad coverage, hybrid deployment flexibility, and built in regulatory alignment enables security teams to move from reactive defense to confident enablement of innovation, growth, and transformation.

# Fortra Data Security

AI-driven data growth and rapid cloud adoption make it critical for businesses to protect their most sensitive information across endpoints, cloud environments, and collaboration platforms.

Fortra Data Security accelerates growth by giving organizations the freedom to adopt AI, scale in the cloud, and move faster without increasing risk. Eliminate fragmented tools and focus on business growth, while data is protected every step of the way.

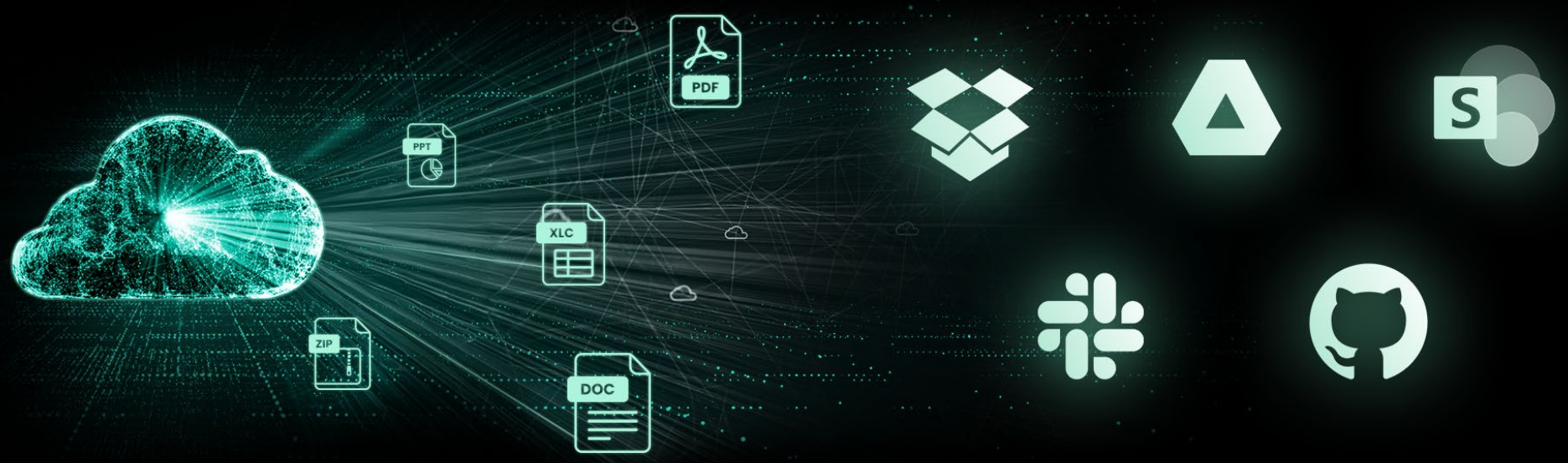
# Fortra DSPM

## No Blind Spots

Get complete visibility into sensitive data while at rest, in motion, and within AI, so security teams can stay ahead of risk.

Fortra DSPM automatically discovers and inventories data across endpoints, networks, databases, SaaS, cloud, AI tools, and shadow environments. Realtime classification identifies what's sensitive, regulated, or business-critical, enriched with context like users, devices, locations, and applications.

Using intelligent sampling and deep scanning across all environments, this context-aware insight powers precise, low noise protection. DSPM seamlessly feeds Fortra's integrated DLP, enabling consistent enforcement from endpoint to cloud while reducing complexity and operational overhead.



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# DSPM


**90%**
of the world's data was created in the past 2 years

**80%**
of AI data goes unprotected

**75%**
of organizations lack visibility into their data

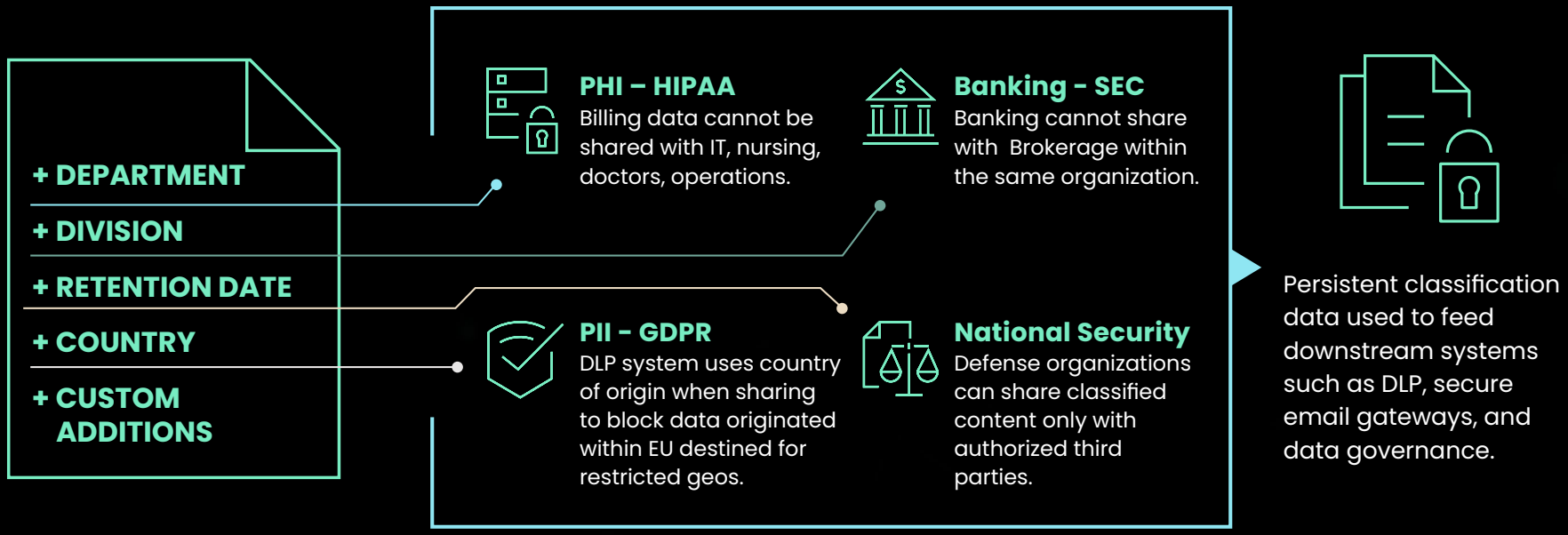
## Discover data where it lives, automatically classify it with persistent labels, and protect it with integrated policy enforcement.

- Protect your data from endpoint to cloud with policies that enforce classification-based security.
- Eliminate risky access by spotting excessive permissions, inactive users, and toxic permission overlaps.
- Simplify compliance audits by tracking data, access, and protection across your environment automatically.
- Deliver full visibility to control data sprawl, shadow IT, and compliance.
- Detect risky data transfers by employees, contractors, or compromised accounts in real time.
- Reduce security gaps by spotting and remediating misconfigurations and excess access.

# Fortra Data Classification

## Intelligent, Persistent Classification

Fortra Data Classification uses an AI native engine to accurately classify structured and unstructured data, helping organizations understand how information should be secured and handled. With customizable data types and rule templates, it provides rich context for both people and systems. Persistent classifications and enterprise labels are embedded directly into file metadata, ensuring they travel with the file across its lifecycle and into downstream systems. AI enabled workflows automate classification and integrate with platforms such as Purview, Google, Fortra DCS, and eDLP to support compliance and legal requirements.




# How We're Different

Unlike other solutions that offer simplistic "sensitivity labels," Fortra Data Classification enables users to define and utilize a wide range of identifiers, including department, customer, and country, for precise data categorization. Fortra uses metadata as a fundamental part of the solution, and the solution, in turn, provides the structure of how the business should interpret the metadata. While Fortra can label document sensitivity, it goes beyond this functionality to address the complexities of today's regulatory environment. By leveraging Fortra Data Classification, organizations can achieve complete data protection and navigate compliance requirements with enhanced efficacy and precision.

# Fortra DLP

## Lock Down Risk Without Friction

Fortra DLP provides immediate visibility into your organization's data and a streamlined path to security maturity without added complexity. Backed by decades of real-world expertise, our market leading DLP helps protect critical workflows across today's cloud, hybrid, remote, and on network environments.

With unified policy enforcement across endpoints, SaaS, cloud, email, and on network systems, Fortra DLP ensures consistent protection across your entire data estate. Adaptive, risk-based enforcement and contextual controls — based on user, device, application, and location — help reduce risk while maintaining productivity.

Built-in protections such as encryption, masking, redaction, watermarking, labeling, and sharing controls help safeguard sensitive data and prevent oversharing by restricting links or removing collaborators.

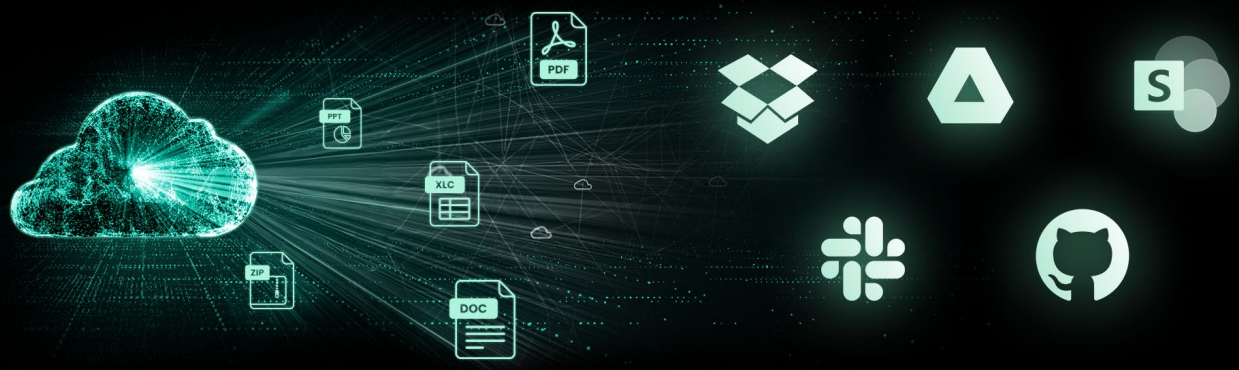
Fortra helps organizations discover, monitor, and prevent data loss while supporting evolving compliance requirements.

aws **Available in AWS Marketplace**

Know what you need to protect? Have use cases to meet? Just trying to discover and better understand your data? Fortra's data protection experts will work with you to customize rules and policies for both bottom-up and top-down approaches.

# Sensitive Data Is Hiding Everywhere

Our data security solutions give you complete visibility into your sensitive data so you can adopt AI, scale in the cloud, and move faster without increasing risk.




## Cloud

Protect data stored in both sanctioned and unsanctioned apps

SharePoint, Google Workspace

Manage file uploads to cloud storage according to your business policies

Box, Dropbox

Identify which users, service accounts, and third parties have excessive access

## Network

Avoid accidental emailing of sensitive documents to competitors or across national borders

Only enable approved AI tools and stop copy & paste of important stuff like source code.

ChatGPT, Google Gemini

Identify outside impersonation attacks and provide effective remediation

Microsoft Teams, Slack

## Endpoint

Stop the printing of HR files – even printing to PDF

Stop the saving of critical documents to thumb drives unless explicitly authorized

Prevent sharing of prohibited files from laptop to personal mobile device via AirDrop

# Endpoint DLP

Delivers the deepest visibility available on the market. Our agent captures and records all system, user, and data events – on or off the network.

# Network DLP

Supports compliance and reduces data loss risks by monitoring and controlling the flow of sensitive data via the network, email or web.

# Analytics & Reporting Cloud (ARC)

Get fast and intuitive visibility to DLP actions, analytics, workflows, and reporting.

Unlike other “free” DLP tools, Fortra offers cloud-based analytics for which there are no unforeseen additional costs, and don’t require an external tool.

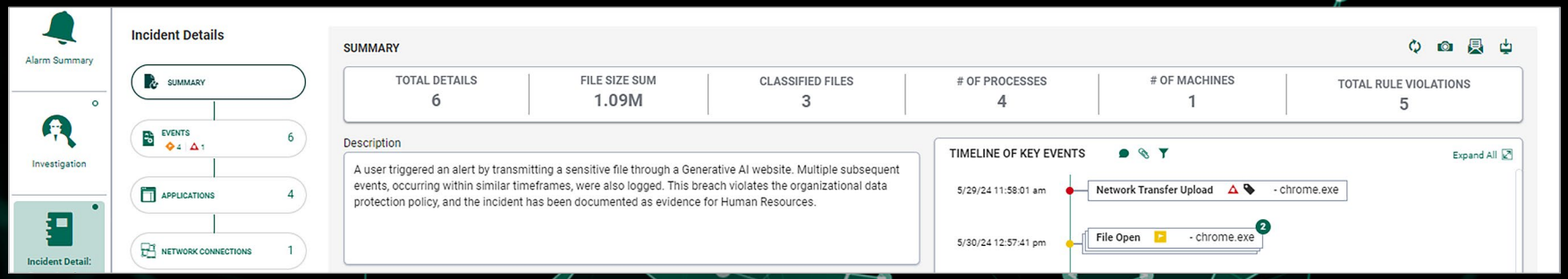
Running on Amazon AWS, ARC correlates and analyzes system, user, and data events to provide the visibility and context you need to identify and remediate threats.

# Managed DLP

Focus on your core business and leave data protection to our security experts.

Even if your organization has a mature security team in place, it can still be difficult to stay on top of all today’s threats.

Let Fortra’s Managed Security Program fill your security talent gap and leverage our experience implementing mission critical data security, incident response, and compliance programs.

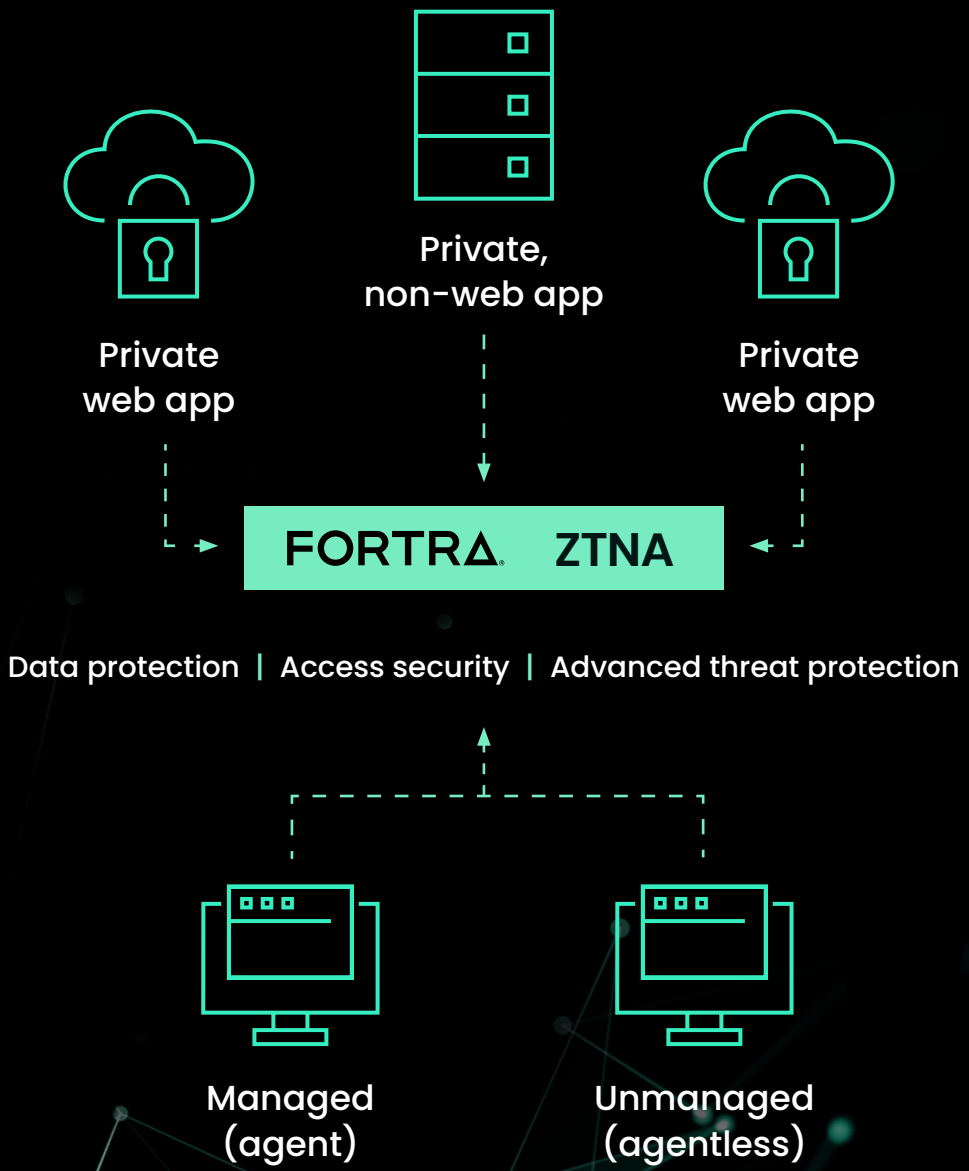


# Access Control

## Zero Trust: A Security Guard for Every Room

Remote and hybrid work has created new security challenges and driven greater reliance on cloud and SaaS applications. As traditional office networks fade, security teams must secure remote access and enforce least privilege access to private applications without disrupting workflows.

Fortra CASB, SWG, and ZTNA extend data security to the cloud, web, and private apps, providing visibility into user activity across environments, inspecting web traffic for internet-based threats and sensitive data, and enabling ZTNA beyond legacy VPNs with access based on user, device, and data context across the data life cycle.



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## ABOUT FORTRA

Fortra provides advanced offensive and defensive security solutions that deliver comprehensive protection across the cyber kill chain. With complete visibility across the attack chain, access to threat intelligence spanning the globe, and flexible solution delivery, Fortra customers can anticipate criminal behavior and strengthen their defenses in real time. Break the chain at fortra.com.