FORTRA

DATASHEET (CYBER)

Customer Phishing Protection Bundle

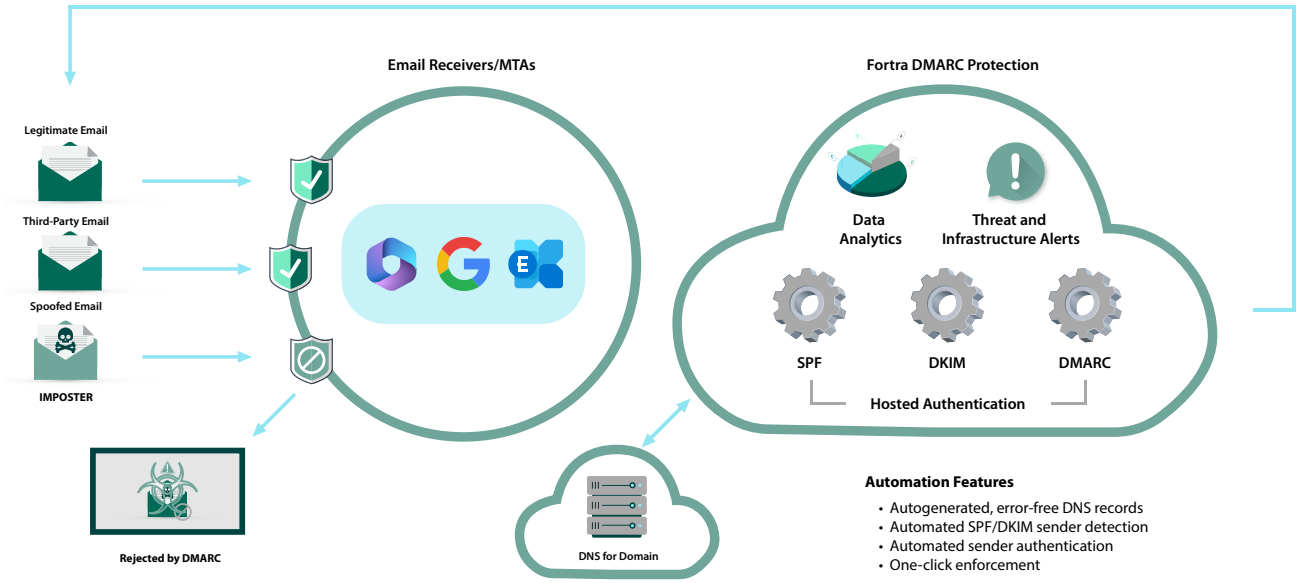
Threat actors impersonate legitimate brands to steal account holder credentials, leading to increased fraud and loss of customer trust. As phishing continues to rise, many organizations find themselves in need of more proactive protection that can deliver the email authentication, threat intelligence, and mitigation capabilities necessary to successfully fend off attacks.

Prevent, detect, and disrupt phishing attacks with Fortra Brand Protection and Fortra DMARC Protection. The Customer Phishing Protection bundle integrates best-of-breed solutions to stop domain spoofing, detect phishing campaigns, and mitigate the infrastructure threat actors rely on:

- Prevent threat actors from spoofing your email domains and impersonating your brands
- Detect phishing sites as soon as threat actors launch campaigns that target your customers
- Stop attacks at the source by disrupting the phishing campaign infrastructure attackers rely on
- Achieve end-to-end protection against phishing attacks with a single world-class partner

Prevent Email Domain Spoofing

Fortra DMARC Protection stops phishing by automating DMARC email authentication and enforcement to protect customers from cyberattacks, preserve brand identity, and improve digital engagement.



Fortra analyzes 2 trillion emails per year claiming to be from domains across the world's largest cloud email providers. By combining Fortra DMARC Protection tools with third-party sender knowledge, you can authenticate your organization's legitimate email, thereby blocking unauthorized email from reaching your customers.

Proactively Detect Phishing Attacks

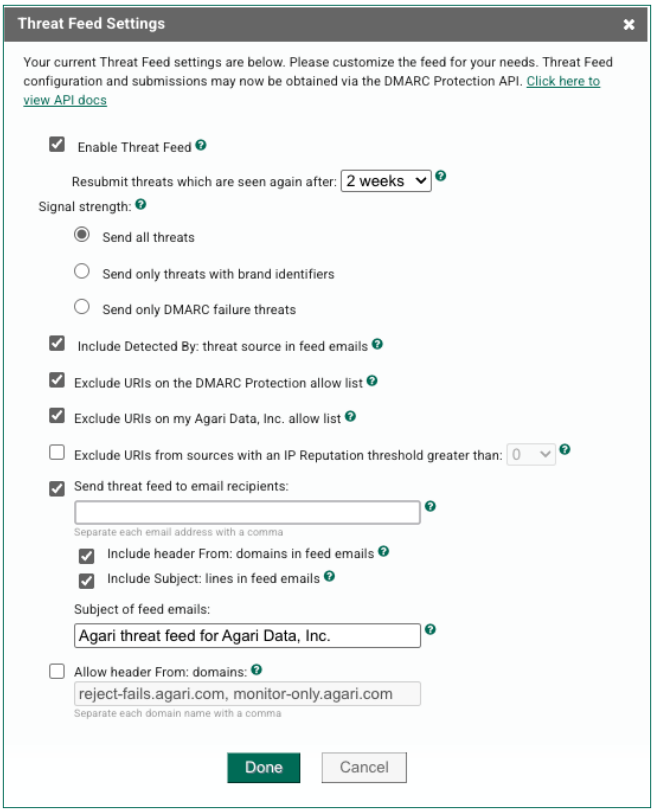
Fortra Brand Protection Digital Risk Protection automatically integrates intelligence from Fortra DMARC Protection into an extensive collection apparatus that consumes a broad range of sources including:

- Spam feeds
- Domain registrations
- SSL transparency logs
- Passive DNS monitoring
- Active DNS queries
- DMARC failure reports

Fortra Brand Protection continuously mines this intelligence to proactively detect phishing campaigns early in the attack cycle. For example, DMARC failure reports from Fortra DMARC Protection can detect phishing campaigns as soon as emails are launched. By integrating this intelligence, Fortra Brand Protection can identify the threat and take immediate action to disrupt it.

Stop Phishing at the Source

Fortra Brand Protection leverages trusted relationships across a vast global network of hosts, registrars, and authorities to deliver unmatched phishing site takedown performance. With automated killswitches, seamless escalation integrations, and an unlimited takedown model, we empower enterprises to achieve industry-leading success rates and takedown speeds — backed by our relentless commitment to protection.



With intelligence from Fortra DMARC Protection, Fortra Brand Protection can also pursue mitigation of underlying campaign infrastructure, such as sending domains and IP addresses. This further disrupts threat actor operations, imposes significant cost, and deters future attacks.

End-to-End Phishing Protection from a Single Partner

The Fortra Customer Phishing Protection bundle combines the industry-leading capabilities of Fortra Brand Protection and Fortra DMARC Protection into one fully integrated solution — streamlining operations and reducing complexity. Out-of-the-box integration means no heavy lifting or setup is required. DMARC failure reports are automatically routed from Fortra DMARC Protection to Fortra Brand Protection for immediate analysis and mitigation, delivering instant value without manual effort.

The Customer Phishing Protection bundle simplifies your experience with streamlined contracting, centralized account management, and unified support. By consolidating key phishing protection services into a single agreement, it eliminates vendor sprawl, saving you time and reducing operational overhead.

Speed of takedown for fraudulent sites is amazing.
- Security Executive at Large Financial Institution

FORTRA DMARC PROTECTION SUMMARY

KEY FEATURES

- Fully-hosted DMARC deployment reduces administration and management burden.
- Email cloud intelligence identifies and visualizes sender domains and IP addresses.
- EasySPF quickly and automatically builds error-free SPF records.
- EasyDKIM automates selector identification and overall management of DKIM.
- Brand indicators put a trusted logo on every email you send, creating millions of free brand impressions using the BIMI standard.
- Data analytics give deep context on email domains including authentication, deliverability, abuse, and more.

BENEFITS

- Improve customer trust by protecting your brand from being used in phishing attacks.
- Accelerate DMARC enforcement and decrease time to reject by automating implementation.
- Maximize marketing efficacy and improve email engagement with trusted communications.
- Reduce operational costs associated with email channel management.

FORTRA BRAND PROTECTION CREDENTIAL THEFT SUMMARY

COMMON THREATS

- Phishing sites
- Look-alike domains
- Business email compromise (BEC)
- Vishing and SMiShing

COLLECTION METHODS

- Intelligence partners
- Web Beacon
- Threat pivoting
- Anti-evasion technology
- Domain intelligence: Zone files, SSL cert logs, passive and active DNS
- Inbound feeds: abuse reports, site referrer logs, DMARC reports

ANALYSIS AND INTELLIGENCE

- Phishing kit analysis
- Expert validation
- Credential recovery (when possible)
- Active campaign intelligence
- Threat Feed API: Real-time access to confirmed credential theft URLs

THREAT MIGITATION

- Fastest in the industry
- 99% success rate
- Automated blocking
- Killswitches and takedown APIs
- Global network of hosts, registrars, and authorities
- Unlimited model, relentless approach

FORTRA®

Fortra.com

Fortra provides advanced offensive and defensive security solutions that deliver comprehensive protection across the cyber kill chain. With complete visibility across the attack chain, access to threat intelligence spanning the globe, and flexible solution delivery, Fortra customers can anticipate criminal behavior and strengthen their defenses in real time. Break the chain at fortra.com.